



# *CITY COUNCIL*

## *Strategic Planning Committee*

**Monday, November 18, 2013**  
*at close of Finance Meeting*  
**City Council Office**

Strategic planning determines where an organization is going, how it's going to get there and measures success over time. It ensures the most effective use of the organization's limited resources by focusing resources on key priorities. The Council Strategic Planning committee will prioritize, in collaboration with the City's administration, the City's goals, objectives and strategies and determine which initiatives take precedence for implementation, under three main objectives: Finance, Standards of Living and Economic Development

**Committee Members:** Jeff Waltman (Chair), Francis Acosta, Marcia Goodman-Hinnershitz, Dennis Sterner, Strat Marmarou, Donna Reed and Randy Corcoran

*Although Council committee meetings are open to the public, public comment is not permitted at Council Committee meetings. However, citizens are encouraged to attend and observe the meetings. Comment from citizens or professionals during the meeting may be solicited on agenda topics via invitation by the Committee Chair. All electronic recording devices must be at the entry door in all meeting rooms and offices, as per Bill No. 27-2012*

### **1. Review Strategic Planning Goals**

### **2. Status of Strategic Planning Initiatives**

- a. Committees
- b. Agendas
- c. Issues Management
- d. Alignment with Administration goals
- e. Leadership meetings
- f. Other ???

3. **Committee Chairs - agendas review (meeting recaps and draft agendas below)**
4. **Formulating Agendas Moving Forward (collaboration with administration)**
5. **Big Ticket Items (priorities)**
6. **Issues Management**
  - a. Methods
  - b. Implementation timeline
7. **Reports from Board liaisons**
  - a. Penn Corridor
  - b. BPRC
  - c. EAC
  - d. Rec Commission
  - e. Pagoda Foundation
  - f.